

***“No thanks. I don’t want your award.”*** A housing association CEO, 2018



**6PM**

**Weds 1st May**

**Grosvenor Hotel, 86-90 Park Lane**

**London W1K 7TN**

**THE**

**ALTERNATIVE**

**HOUSING AWARDS**

**2019**



**The  
Tarnished  
Trophy**

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www.shaction.org**

The **Alternative Housing Awards** are presented annually by SHAC to name and shame housing associations for poor performance as landlords and employers.

### **Landlord Awards**

- ❖ Maintenance and Repairs Service.
- ❖ Service charge levels.
- ❖ Development and regeneration activity.
- ❖ Rent levels.
- ❖ Resident involvement and accountability.
- ❖ Board and management competence.
- ❖ Overall adequacy as a landlord.

### **Employer Awards**

- ❖ Restructuring.
- ❖ Pay.
- ❖ Performance management.
- ❖ Bullying and harassment at work.

## **The Alternative Housing Awards 2019**

This year, the Awards will be presented outside the plush Grosvenor Hotel. A venue wrapped in wealth, exclusivity and privilege which will be hosting the industry awards at the same time.

Yet HA executives have little be proud of. The sector collectively reported a surplus of £5bn in 2018, while the CIH reported that 165,000 social homes have been lost to the sector over the last six years.

It's not hard to see why HAs have lost much of their original social purpose. Top executives were paid on average over £173k in 2018, up 4.3% on the previous year. The highest earner was David Cowans who received almost £600k. Their wealth is not trickling down to their staff, whose average pay rises in 2018 were below inflation. The percentage rise in repairs spending also fell below the rise in CEO pay.

They have little understanding of the struggle to survive faced by many of their staff, tenants or service users, nor the homeless population. Their self-interest is clear.

**Join us to name and shame the worst of these landlords as they arrive to self-congratulate, wine and fine dine.**

